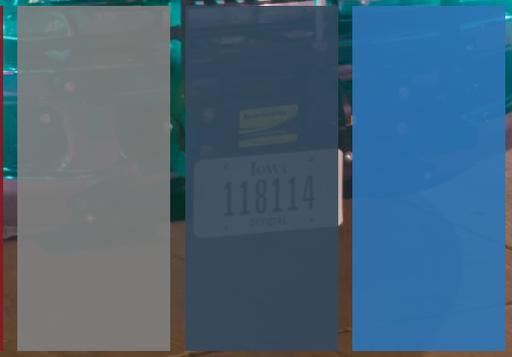
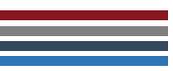




Public Transit Plan progress report
MPO/RPA Quarterly Meeting
December 18, 2019





Progress Report

Iowa Public Transit Long Range Plan



2019

March



Brainstorm Ideas

IPTA Legislative Conference
Passenger Transportation Summit

October



Get Feedback

Stakeholder Meeting
Transit Plan Website
Public Survey

2020

Spring



Analyze Data

Survey Results
Ridership Dependency
Funding and Cost Trends

2018
December

2020
June

Identify Issues

- Transit Needs Survey
- Service
- Fleet
- Facility
- Personnel
- Technology



May



November

Develop Content

- Draft chapters
1. Introduction
 2. Iowa's Transit Context
 3. Needs and Strategies
 4. Financing
 5. Implementation and Evaluation

Iowa Transit Needs Survey

- ▶ (March) 100% of transit agencies responded

Brainstorm Exercise

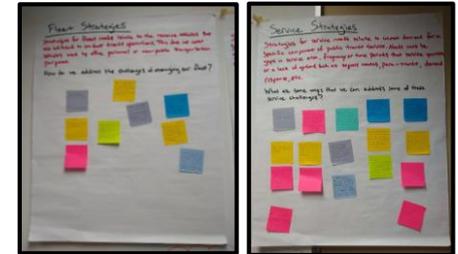
- ▶ (April) IPTA Legislative Conference
- ▶ (May) Passenger Transportation Summit

Stakeholders

- ▶ (September) External Stakeholder Meeting #1 discussed the public survey, vision statement, goals, strategies. Will meet monthly (alternating between in-person, teleconference)

Public Survey

- ▶ (October) More than 560 responses

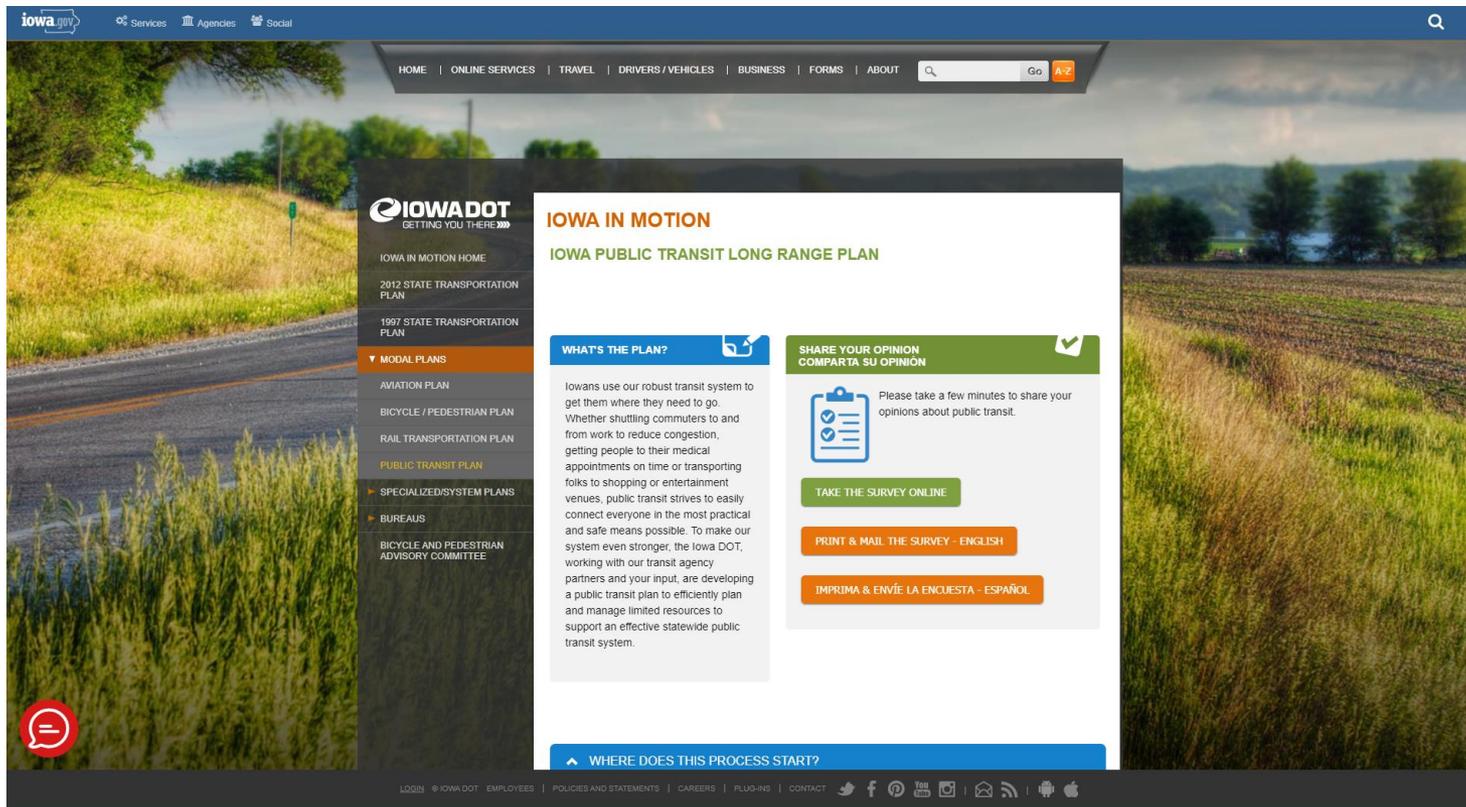


External Stakeholder Membership

- Cedar Rapids Transit
- Marshalltown Transit
- Southwest Iowa Transit Agency (SWITA)
- American Association of Retired Persons (AARP)
- American Cancer Society
- University Centers for Excellence in Developmental Disabilities (UCEDD)
- Veteran's Affairs
- Iowa State University – Extension & Outreach
- Iowa Department of Public Health

Website

- ▶ (October) Host information on the planning effort. Launch point for the public survey.
- ▶ <https://iowadot.gov/iowainmotion/Modal-Plans/Public-Transit-Plan>



The screenshot displays the Iowa DOT website interface. At the top, there is a navigation bar with links for HOME, ONLINE SERVICES, TRAVEL, DRIVERS / VEHICLES, BUSINESS, FORMS, and ABOUT, along with a search bar. Below this is a large banner image of a rural landscape. On the left side, there is a dark sidebar menu with the IOWA DOT logo and a list of navigation items: IOWA IN MOTION HOME, 2012 STATE TRANSPORTATION PLAN, 1997 STATE TRANSPORTATION PLAN, MODAL PLANS (highlighted), AVIATION PLAN, BICYCLE / PEDESTRIAN PLAN, RAIL TRANSPORTATION PLAN, PUBLIC TRANSIT PLAN, SPECIALIZED SYSTEM PLANS, BUREAUS, and BICYCLE AND PEDESTRIAN ADVISORY COMMITTEE. The main content area features the 'IOWA IN MOTION' header and the 'IOWA PUBLIC TRANSIT LONG RANGE PLAN' title. Below the title, there are two columns of content. The left column, titled 'WHAT'S THE PLAN?', contains a paragraph of text explaining the transit system's goals and the role of the Iowa DOT. The right column, titled 'SHARE YOUR OPINION / COMPARTA SU OPINION', includes a call to action to 'TAKE THE SURVEY ONLINE' and two buttons for 'PRINT & MAIL THE SURVEY - ENGLISH' and 'IMPRIMA & ENVÍE LA ENCUESTA - ESPAÑOL'. At the bottom of the page, there is a footer with social media icons and a 'WHERE DOES THIS PROCESS START?' link.

Stakeholders

- ▶ (November) External Stakeholder Meeting #2 to discuss the public survey results, ridership dependency factor analysis, funding analysis. Will meet remotely via teleconference.
- ▶ (November) Internal Stakeholder Meeting #1 with select Iowa DOT staff.

Content

- ▶ (Winter/Spring) Develop and finish content for the plan and complete most of the first half by winter, second half by spring.

Completion

- ▶ (June) Approval of final draft and publication.

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- Veteran's Affairs
- Iowa State University – Extension & Outreach
- Iowa Department of Public Health

Internal Stakeholder Membership

- Aviation
- Rail Transportation
- Location & Environment
- Driver & Identification Services
- District Planner